

**Billy makes big bucks,
gets spit on** — see page 8

**Old friend retired,
'Aints win one** — see page 4

ALMAGEST

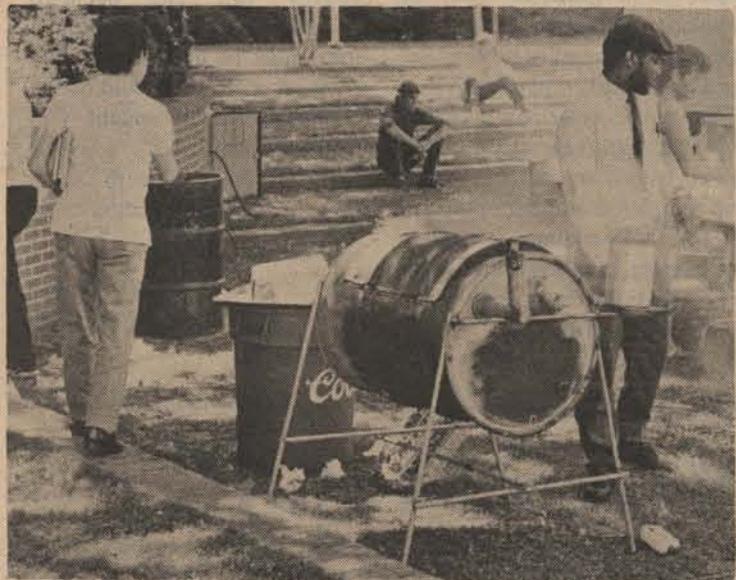
Friday, September 27, 1985

Louisiana State University in Shreveport

Vol. XXI No. 4

Non-Profit
U.S. Postage Paid
Shreveport, La.
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Almagest photo by Warren Tape



Food service employee cooks food for students during Fall Fest.

Magazine: Kirkpatrick speech costs \$20,000



Jeane Kirkpatrick

by DONNA WHITTON
Managing Editor

It is going to cost "a bundle" for the American Studies Program to bring ex-United Nations Ambassador Jeane Kirkpatrick to Shreveport, says Dr. William Pederson, director of the LSUS American Studies Program.

According to the April 28 edition of the New York Times Magazine, Kirkpatrick is delivering lectures around the country at a fee of about \$20,000 each. "She is by far our most expensive forum speaker to date," Pederson said.

The money comes out of the American Studies endowment

which was set up three years ago by a Shreveport family, he added.

Pederson said that it took "a lot of planning" to get Kirkpatrick to speak at the annual American Studies Forum "because she's only speaking for 50 dates." He said that the Program has been working on the project since the middle of the Spring semester.

Pederson said that the Program thought that Kirkpatrick would be a good choice for the Forum "since she's one of the best known women in politics these days."

He said that "she is highly popular in this area because she is a conservative," and added that "the community is likely to be responsive to her political views."

Kirkpatrick will speak Oct. 22 at 8 p.m. at the Strand Theatre.

The Forum is free to the public. However, tickets will be required for admission. They will be available beginning Monday, Oct. 7 from noon to 4 p.m. at the Strand Box Office or send a stamped, self-addressed envelope to Dr. William Pederson at 449 Bronson Hall.

"As long as we have tickets we'll give them out," Pederson said, but added, "I expect them to be gone within a few days."

Raines: Health primary issue Banned booths to return in spring

By BILL COOKSEY

Editor

DONNA WHITTON

Managing Editor

Campus Organization food booths were banned primarily because the university does not want to assume the legal responsibilities of health hazards, said Dr. Gloria Raines, vice-chancellor of Student Affairs.

The violation of health codes and the university's contract with American Food Management, the campus food service, were of second and third concern regarding the issue, Raines said.

"If I'm going to be responsible for someone eating something, then I want to make dang sure that person is not taking his life in

his hands," Raines said and added, "You've got to protect students."

"Fall Fest is not an organization party," but was started as a Program Council event for the students, she said, adding that the campus organizations later started selling food.

According to Raines, organizations can make more money participating in PC activities such as dance contests and the treasure hunt which award cash prizes, rather than relying upon food booths for revenue. She added that few of the organizations actually make a profit from the food sales.

The food service had very little to do with the closing of the booths, Raines said. The service

has been cooperative and has been very tolerant of prior food sales, she said.

The cafeteria did not set up food booths in the mall to make a profit, they did it to help the PC, Raines added.

The cafeteria has been inspected previously and did comply with all the health requirements, Raines said.

The organization food booths will be offered for one day during Spring Fling, Raines said, but the booths will be inspected before opening by the Health Department to make sure the codes are met, Raines said.

The organizations need to plan at least six months to one year in advance so things would go more smoothly, Raines said.

Club needs students' help for charity

The disease strikes young white children; its symptoms include chronic coughing, wheezing, failure to gain weight, recurring respiratory infections, and salty tasting skin. It is incurable.

The disease is Cystic Fibrosis and it strikes nearly one of every 2,000 children a year. Currently there are about 100 children in the area with the disease, according to Nelda Fread, vice-president of Concerned Friends for Cystic Fibrosis.

Concerned Friends for Cystic Fibrosis is planning to help the children who suffer the disease and their families by building a charity home in the area. Funds for the home will come from selling "Shreveport Trivial Pursuit Game," according to Joe Trahan, public relations professor at LSUS and faculty sponsor for the Public Relations Student Society of America at LSUS.

However, to help make the dream of the home a reality, the cont. — see page 3



A student recovers his frisbee which landed in the water fountains.

Students now charged for on-campus movies

The LSUS Program Council done to help pay for better quality has changed the procedure of films and to help put funds back showing movies for free in the UC into the PC budget.

Theater to charging 50 cents for admission, according to Carolyn Cornelison, Program Council 50 cents or a dollar, that way we director.

Cornelison said the charge was cont. — see page 7

letters

Chairman defends PR degree

Dear Editor,

In an article appearing in the Sept. 13 issue of the Almagest entitled "Public relations market poor according to club president" by Scott Strong a number of assertions that need clarification were made by PRSSA president Mike Teece.

This interview was designed to spotlight, I assume, a campus organization leader but it does an injustice to a new degree program and leaves the impression that public relations as a career choice is not only a poor one but that pursuing such a course of study at this school is unwise.

Specifically, the following assertions were made by Mr. Teece and I have taken the liberty to address each and present a few but certainly not all the counter views which could be given.

First, Teece asserts that "the job market in Shreveport for graduates with p.r. degrees is very, very poor!" The job market for all Liberal Arts majors has been depressed for several years now. However, Communications is one of the two fastest growing career fields in America at this time. According to the Occupational Outlook Handbook, "employment of public relations workers is expected to increase faster than the average of all occupations through the mid 1980's."

Over 30 service firms in the Shreveport-Bossier area cited public relations activities as a part of the service they market to the various publics. Likewise, both public and private corporations and organizations hire numerous other public relations graduates as well as other liberal arts majors to function in public relations. Most communities do not absorb the entire pool of

graduates produced by institutes of higher learning located in their region. However, six out of the seven May 1985 public relations graduates have been locally employed. The job marketplace is difficult but not impossible.

Secondly, Mr. Teece rightly indicates that many LSUS students and professors are uncertain as to the function of public relations. Cutlip and Center, authors of the most popular public relations text in America, readily agree. They attribute this confusion to the fact that public relations is used in at least three senses: the relationships with various publics, the ways and means used to achieve favorable relationships, and the quality or status of those relationships. Coupled with this is the current philosophy that any corporate or organizational problem can be resolved through effective public relations. No specific number of specialized courses could adequately address all these views.

Thirdly, he said, "I'm not satisfied with my education in p.r. at all." This statement, rather than being viewed as totally negative, should be analyzed with regard to student expectations of any curriculum. Does his comment reflect a weak program due to course offerings, course content, professorial instruction or his own shortcomings to grasp subject matter? I doubt any stands out, though he cites a lack of specialized courses in public relations.

The public relations curriculum was developed by the educational arm of the PRSA (Public Relations Society of America). This, the largest and most influential of the public relations professional groups, spent untold thousands of dollars and time to survey, compile,

analyze and distribute their findings to the over 350 colleges and universities in America offering a Public Relations degree. Their suggested curriculum includes four courses specifically labeled public relations. In addition, the single area cited by over ninety percent of the practitioners surveyed as being most crucial to any degree program was writing for the media. This explains the several writing courses required in addition to the general English requirements.

As a curriculum in Liberal Arts, the public relations degree program must satisfy the core requirement of both the University and the College of Liberal Arts. Being interdisciplinary, the curriculum must also address studies in advertising, management, political science, economics, media law, broadcasting and the like.

In addition, the public relations degree option was submitted by the Louisiana Board of Regents to various other universities within and outside the state of Louisiana for review prior to being approved for a degree offering here at LSUS. These universities strongly supported the curriculum and the proposal as an option in Communications and Liberal Arts.

Mike Teece expresses a concern for more and better course offerings to prepare him well for his career choice. He cries out for improvement in the tight job market and wishes for a more knowledgeable professoriate and student body. We have all cried likewise at some perplexing point in our life regarding a given issue or situation. When he states, "we involve ourselves with work...we take what we are learning and apply it..." to the efforts of PRSSA, he is in effect

saying that the public relations curriculum has a sound base. It is patterned after the most desirable program of study as developed by PRSA and is producing a high-quality product according to local employers.

The public relations program now in its fifth year at LSUS has grown from 7 majors to over 65 and complements other options in the B.A. in Communications. It is not perfect, and certainly must be reviewed with an eye toward continued improvement. As the

field of Communications continues to grow and the need to control our environment ever increases, fair and accurate assessment of all programs of study must be undertaken. Constructive criticism should not only be expected but sought. Constructive criticism, however, must be coupled with sound assessment and fair judgment.

DALTON L. CLOUD
Chairman Dept. of Comm.

Writers hit SGA for poor leadership

Dear Editor,

Upon reading your editorial concerning the SGA election practices for the past senatorial election, we find both your premise and argument empty. You claim the ballot boxes were unattended, a true observation; yet, any cheating by the candidates would not have affected the outcome. The reason is that the SGA did not entice enough people, both candidates and voters, to have a competitive election. Regardless of the possibility of cheating and the irresponsibility of the SGA, most candidates were guaranteed a

win due to the lack of competition.

The blame to the SGA is their lack of leadership and effectiveness as a governing body by not providing enough information of the election to students. We wholly sympathize with the SGA for not overseeing the ballot boxes since any regulation would have been unnecessary and time-consuming. Rather, the SGA should concentrate on advertising their elections and offering information to the student body.

Sincerely
V.K. Khare
R.K. Bandlish

ALMAGEST

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Advisor

All editorial views expressed herein are the opinion of the writer and should not be construed to represent administrative policy. The purpose of the Almagest is to inform the students and faculty of news concerning LSUS.

Official publication of Louisiana State University in Shreveport, 8515 Youree Drive, Shreveport, Louisiana, 71115. Almagest is published weekly except for summer school semesters and except holidays, examination and special periods. One (1) week for midsemester; one (1) week for Thanksgiving, six (6) weeks for Christmas and semester breaks; one (1) week for spring break.

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notes

Spectra

Spectra, the LSUS literary magazine, has announced staff openings. Positions available include editor, assistant editor, lay out artists, and cover designer. The magazine publishes student poetry, prose and photography.

Spectra serves as a creative outlet for students, Karen Douglass, Spectra advisor, said.

Interested students should contact Douglass in BH 217, in the writing lab, or call her office at 797-5148, or contact Dr. Robert Colbert in BH 243 or call his office at 797-5304.

Delta Omicron Mu

Delta Omicron Mu has announced their new officers. They are: President, Mike Teece; Vice President, Renese Garcie; Treasurer, Lance Goode; and Secretary, Lance Gunderson. Nominated for faculty advisors were Joe Trahan, public relations instructor and Milton Finley, history professor. Ed Sanders has accepted the nomination for professional ad-

visor and Phillis Graham, from the office of admissions, has again pledged her support.

Planned activities includes the Veteran's Day Parade, the 1985 Independence Bowl recognizing the Vietnam veteran as the recipient of the Omar Bradley award, the Greenwood Cemetery veteran's plot renovation project, a Cystic Fibrosis campaign, the annual Toys-for-Tots Christmas project for Sister Margaret and other campus and community activities.

CICS workshop

Another CICS (Customer Information Control System) workshop will be held Oct. 5 and 12 from 8:30 a.m. to 2:30 p.m.

The workshop is primarily designed for analysts, programmers and those who are responsible for the design, programming maintenance and installation of on-line systems.

Course fee of \$180 is payable by check to LSUS through the Office of Conferences and Institutes. Pre-registration forms may be obtained by calling 797-5262.

Kappa Sigma

The Mu-Omicron Chapter of Kappa Sigma has announced their new Fall pledges. They are: Clay Bryan, Mark Barber, Jon Chandler, John Childress, J.P. Cryer, Wesley Dean, Frank Digilormo, Patrick Gallagher, Jim Harrell, Eric Lambert, Geroge Magliocca, Michael Parker, Joe Prussiano, Jimmy Slack, Craig Smith, Neil Stringer, and Michael Wise.

Football

Tickets for the Grambling State University vs. Oregon State University game are on sale now at the North end of Independence Stadium. The game will be played at the stadium Saturday, Sept. 28, at 7:30 p.m.

Tickets offices are open Monday through Friday, 11 a.m. to 6 p.m. and Saturday, 9 a.m. to 6 p.m. Tickets will be on sale Sat., Sept. 28, from 9 a.m. until game time. The Grambling Alumni Chapter at 221-8004 is also selling tickets.

Tickets prices are \$5 for south end zone seats, \$8 for reserved

seats and north end zone seats, \$10 for the box seats and \$20 for sky box seats. All tickets are reserved seating with the exception of the south end zone.

For further information, please call SPAR at 226-6446, ext. 58.

PC movie

The film "Cotton Club" will be featured in the UC Theater on Oct. 3 at 7 p.m. and Oct. 4 at 1 and 7 p.m. The movie is open to the public.

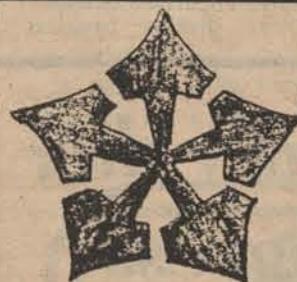
Cystic fibrosis

Cont. from page 1

organization is looking for students to help assemble the games from 9 a.m. to 6 p.m. daily.

CFCF is currently assembling the game in the former Shreve City JC Pennies department store. The organization will probably be there until the end of October, Trahan said.

The volunteers will begin working 24 hours a day in separate shifts when JC Penny vacates the building in early October. Refreshments will be served to the workers, he said.



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editorials

PC needs help

LSUS students have no right to complain about the activities, or the lack of activities, scheduled for Fall Fest by the Program Council.

Sure, the idea of dressing up each day to represent a different era was rather juvenile. Any veteran LSUS student could have told the PC they wouldn't get very much participation.

But that's not the point.

The real problem lies with the students themselves.

They are willing to criticize other's efforts, but unwilling to help bring about changes.

The PC welcomes and openly encourages input from students, yet no one attends their meetings. Barely a dozen people were at the PC meeting on Sept. 17.

This is not a representative figure for a campus with a student body of nearly 5,000.

What's the problem?

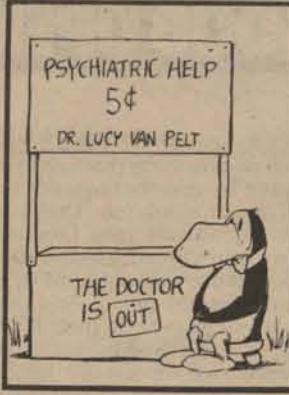
Students have a great chance to be a part of the decision making yet they don't participate. They prefer to sit around and complain about an event which a handful of students planned because no one else wanted to get involved.

It doesn't make much sense.

If more people took part in the activities, the result would be more fun and efficient events for the school and greater satisfaction for the individual.

BLOOM COUNTY

by Berke Breathed



Letters Policy

The Almagest welcomes letters to the editor. Letters must be no longer than 300 words in length and should be typewritten and double-spaced. Deadline is noon on Mondays.

The Almagest reserves the right to edit for length, obscenities and libelous material.

Human endurance tested as 'Aints finally win one

by ROBBY DYSON
Copy Editor

Hello, it's me again. Crawling out from under my AP Stylebook and editing pencils to bring you another in a series of in-depth reporting on major sporting events in our state.

Yes, my fellow Louisianians, the 'Aints finally won a football game and I was there.

But the real test of man's ability as a strategist, his sheer determination, his calculation in a critical moment did not come from the gridiron. No, it came from the intuition of the fans.

Yes, the fans. And it had absolutely nothing to do with the football game.

There were fans by the hundreds cheering their poor drunk brains out for, get ready, brace yourselves — paper airplanes.

Paper airplanes in all shapes and sizes imaginable. From the smallest "arrow" to the cardboard long-range bomber. As a

matter of fact, the longest flight of one of these "heavier-than-air wonders almost had the nerve to make three points by passing through the up-rights.

Oh, by the way, the game was going on while all of these amateur Chuck Yeagers who thought they all had the Right Stuff in paper airplane design screamed at the top of their inebriated lungs, "Go, Go, Go..."

I could only wonder what the players were thinking listening to their fans boo Earl Campbell and cheer paper airplanes.

People who had bought programs of the game were ripping out the advertisements and folding them to create the next paper version of the SR-71. When they had used up the one they had, they sent for another one.

A couple of boys sitting next to us actually brought a two-inch thick stack of writing paper. They weren't playin' around. They had come to win, but not the game.

This magnificent exhibition of aviation enthusiasm lasted for most of the game. The last being a beautiful flight of an airplane made from a Budweiser add on page..., well I forgot. The plane went straight toward the field and landed right smack-dab on the 40 yard line. People stood and cheered as if the Saints had won the Superbowl. A quick glance to the field proved that wrong. Campbell had left the game and I couldn't figure if they were cheering that or the plane that almost cleared the other side of the field.

Oh, well. So goes the Saints. But General Dynamics had better watch out if any two of these fans put their heads together.

One good thing did come out of the game. With all of these intoxicated fans screaming and the game being televised nationwide, I suppose the viewers at home thought, "Well, at least they love 'em in New Orleans."

Old friends never really die, they just retire to progress

by BILL COOKSEY
Editor

I turned in an old friend to progress this week.

My friend and I went through a lot together: good times and bad times and times which made me laugh and cry.

We were in high school together and I even took him to the senior prom with me. And my friend never let me down. When he did have problems, it was usually my fault even though I didn't want to admit it.

Unfortunately, his time has come to an end. His fate was sealed this year by more government regulations and the upcoming ban of leaded gasoline.

And so I retired my Dodge Charger to a fate of sitting in my

garage and waiting for the occasional weekend cruise. And, of course, the weekend washing and waxing.

In its place, I drive a 4-cylinder import. It gets 30 miles-per-gallon and is almost fun to drive because it is so slow. But it does pass regulations and it doesn't have to have leaded high-octane gasoline.

Maybe it is just the image of the old car which makes me so sentimental. Under its hood resides the last of the big high-performance Dodge 440 Magnum motors. It is the motor that you remember your daddy talking about when you were a little kid.

In essence, it is a legend — a living dinosaur lost in a modern world. It's what your dad referred to as a real car and not the image cars of today.

It's from a time when the speed limit was 65 mph and Americans still considered Nixon to be a good president. And gas mileage wasn't the primary factor in buying a car. It was an era when you were proud to own an American-made product because you knew it was well built.

The car signals an end to an era. A time in which America was strong and naive. A time when jobs were available for American workers and people weren't losing their ways of making a living to foreign countries.

But most importantly, it's a part of our history, and a hard thing to put away, and a tragic thing to forget.

If you see my friend and I out enjoying the weekend, just ignore us. We're trying to keep an American tradition alive.

campus

Clyde Connell's B-day celebrated



Photo by Gwin Grogan

by JOY LYNN ROSSER
Staff Writer

September 19 was Clyde Connell's birthday, and LSUS gave her an unforgettable birthday party at the University Center that evening.

The party was in conjunction with a special show of some of her works in the University Center Gallery. Highlighting the party were showings of the film "Swamp Song," a movie about her works. The film was the 1979 senior project of Adam Simon, a senior at Harvard University, and has received several awards for cinematography.

In the film, the viewer experiences the mystery of Lake Bistineau, Connell's home, and

watches as she creates art that was inspired by her natural surroundings.

Other activities included a presentation of a red bandanna-like scarf to the artist to replace the one lost while transporting her work to the gallery, and the cutting of a giant, triple-chocolate birthday cake. This was followed by the lighting of eighty-four sparklers and the singing of "Happy Birthday" by the light of the sparklers.

Her works will remain at the University Center Gallery until the end of September, so those who missed the party still have a little time to experience her creations.

Pieces on display include paintings, drawings, sculpture, and mixed media creations.

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features

'Less Than Zero' doesn't seem to equal out

by SCOTT STRONG
Features Editor

"Less Than Zero," the first novel of 21-year-old Bret Easton Ellis, has attained cult status upon many college campuses. The book's tale of a disillusioned young generation glutted on sex and drugs appeals to college students, who probably account for the bulk of its sales of over 50,000 copies.

The book is about Clay, a freshman at a New Hampshire university, who returns to his home in the affluent Los Angeles

suburbs for Christmas vacation. Clay renews his ties to Blair, his old girlfriend; to Julian, his best friend; to Trent, a male model; and to Rip, his drug dealer. Clay and his clique of friends are all young and pretty, all rich and spoiled, all selfish and self-centered.

The book reads more like the diary of a bored college freshman than a serious novel. Easton's persona relates his sexual forays and drug-taking experiences with everyday non-

chalance which makes the topics of drugs and sex uninteresting

The book's title is a reference to the value of the lives of its characters. Clay feels as if he and his friends are all worth "less than zero."

Truth be told, the measure of Clay's value would probably be the equivalent of zero exactly. Clay, trapped in a malaise and in a world where everybody is apathetic, is at first a pitiful character. But Clay is so apathetic himself, that it is hard

for the reader to feel sympathy or empathy for him.

When Clay finds that his best friend Julian has been bullied into the world of homosexual prostitution to pay off a debt, Clay does not concern himself with helping Julian out of the situation. At one point Clay even says, "I don't say anything and realize that I really don't care."

When Clay finds his friends raping a 12-year-old girl, he walks away, unmotivated to save the girl or report his friends. Clay

maintains this credo of non-involvement throughout the novel.

It is as if he is invisible, passing through events unseen, giving nothing, taking nothing.

The book's greatest disappointment is that it has no climax. The reader waits for a powerful something to happen that will finally give the book a purpose. It never does. But then after dwelling so monotonously on the hedonism of an uncaring group of people, there's nothing left with which to shock the reader.

'The Stuff' proves to be fun 'B' picture

by DANNY TESNOW
Staff Writer

In the everchanging world of today, it's nice to know that some things remain constant. New World Pictures is such a constant, and it's nice to know someone will continue to make "B" movies like Larry Cohen's "The Stuff".

Michael Moriarty is Moe Ruthaford, ex-FBI agent turned industrial saboteur, who is hired

by an ice-cream company to steal the secret of "The Stuff". In the course of his investigation, he discovers a bizarre web of intrigue surrounding production.

While visiting the town where the product is test-marketed, he is attacked by crazed "STUFF" addicts. In typical New World style, a stuffie's head is ripped open, and vanilla yogurt gushes forth. Astutely surmising that something is amiss, Ruthaford enlists the aid of a top advertising

specialist that designed the "STUFF" campaign (played by Andrea Marcovicci), and a kid whose parents have become stuffies.

Probably the most frightening scene in the movie shows the kid, Jason, (played by Scott Bloom) forced to watch his parents turn into a living commercial.

Once it kicks off, the movie gives plenty of action; gory transformations, face ripping, people run over by diesels and

people being devoured by marshmallow creme. It also treats us to bad acting, monotone lines, boom mikes in the picture, and extras who won't stop looking at the camera.

"THE STUFF" is an imperfect movie, but a perfect "B" movie. The ending is a bit disappointing, but the rest of the movie is fun enough. Go see it at St. Vincents or Bossier Six theatre.



(Advertisement)



Are you concerned?

Public Relations is growing field

by SCOTT STRONG
Features Editor

"Shreveport is a very fertile area in public relations because Shreveport is beginning to realize what public relations is all about," said Joe Trahan, an LSUS instructor of public relations and faculty advisor to the LSUS chapter of the Public Rela-

tions Student Society of America, (PPRSSA)

Trahan, who is also coordinator of the public relations sequence at LSUS, joined the faculty at this school in the fall semester of 1984. Since then, there have been seven students to graduate with p.r. degrees. Six have jobs in the public relations field, Trahan said.

In response to PRSSA president Mike Teece's comment that the job market in Shreveport for p.r. graduates is "very, very poor," Trahan said that Shreveport's market is the same in comparison to other cities. In Shreveport, starting salaries for p.r. graduates are "\$12,000 to \$18,000 annually, Trahan said.

Trahan also said that graduates can expect to double their salaries in 3 to 5 years if they have "hustle and determination." 21-year-olds are not going to be making the same thing as experienced p.r. professionals," he said.

According to Trahan, the average middle-age p.r. professional earns from \$35,000 to \$50,000 annually.

Trahan said that the LSUS public relations curriculum is becoming more specialized. "Change comes slowly and in small increments," he said. He hopes that two more p.r. courses will be offered soon that will give p.r. students managerial training.

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news

LSUS public adm. student interned in DC last summer

by JAMES WARNER
Staff Writer

Last spring Richard A. Watts, one of the first students majoring in the new LSUS program in Public Administration, was selected as an intern for the House of Representatives Republican Party Policy Committee. He was chosen among the 100 or more applicants for the usual Summer internships available in Congress.

Watts worked closely with the chairman of the committee, Rep.

Richard B. Cheney (R-Wyoming), one of the top three leaders of the Republican Party in the House of Representatives, and author of the recent book on the House *Kings of the Hill*.

Watts also attended the privately endowed LSUS American Studies Washington Semester while doing his internship on Capitol Hill.

"We feel very fortunate that Richard was selected for this key position," Dr. William B. Pederson, director of the LSUS American Studies Programs said.

Unlike the other students on the

American Studies Washington Semester, who returned to Shreveport for the Summer session, Watts remained in Washington with the Policy Committee through August.

Although the Louisiana Congressional delegation has been very supportive of the three-year old internship program here at LSUS, "this is the first time that one of our students has been selected by a congressional member from outside Louisiana," Pederson stated.

Watts, now a Senior, plans to enter Law School next fall.



A-Train takes a break during Fall Fest

Students discuss 1985 Fall Fest

by KEVAN SMITH
Staff Writer

Tuesday was pleasantly warm and sunny for the many students enjoying the second day of this annual madness known as Fall Fest.

Groups of beautiful girls and party-eager guys socialized in the mall, consumed beer and cooler, sno-cones and hamburgers while listening to music played over a loud stereo system. Many students were willing to express their views about our week long party; some were party-poopers and other enthusiastic revelers. The general mood of the day was beer drinking, relaxation and enjoyment of the newly arrived fall air.

Here are what some student had to say about this year's Fest.

Bryan Cook: My favorite part

is the general atmosphere. I just can't stand all the excitement in the air; it's just too much for me."

Janice Conduff, Tri-Delta: I think Fall Fest is great this year considering it started out with A Train. The Tri-Deltas are going to get really involved throughout the week."

Bob Harris, founder of Bobism, said, "Where's the party, mon? I don't see it. Fall Fest seems to have lost all of its energy since they changed the Program Council. Its pretty obvious that Becky is no longer running the show."

Jackie Thomas: It's boring. There's nothing to do but sit around in the mall and groove."

Although not everyone was satisfied with the events of Tuesday, still it was a beautiful day with plenty of sunshine, a cool breeze and alcoholic beverages.

Pi Sig Frat gives students incentive

by MICHELE MOTT
Staff Writer

Pi Sigma Epsilon is a National Professional Fraternity in Marketing, Sales Management and Selling.

"Pi Sigma Epsilon gives students another reason to come to college besides class," is how Pi Sig President Tracy Taylor describes one of the benefits of the club.

She says another one is Pi Sig takes the business student who has 15 percent of the book knowledge and helps the student apply the 85 percent of professional knowledge that students gain from club activities.

Taylor says, "I have learned

more in the two years of being in PSC than five years of college." This club is also a international sponsoring organization that is respected throughout the business community, she said.

She added that if students are highly active members that they are almost guaranteed a job within eight months prior to graduation.

In addition, there are four different sets of members. They include the professional executives, which are people in the business world, collegiate members which are students of LSUS and other universities, educational professionals such as faculty and alumni, and graduates of the club.

Joe Trahan, a Pi Sig member, said, "It was a honor to me when PSE asked me to join. I enjoy being with PSE because they are serious, conscientious people. What impresses me is when they have a job to do they get the job done," he said.

Trahan added that "being able to advise the students in PSE gives me personal satisfaction and the contacts in the business world are also a benefit."

"Involvement is the key to your future success and Pi Sigma offers that key," he said.

There will be a PSE meeting for all interested people Friday, Sept. 27 in the Red River Room. All majors are welcome.

Movie prices

cont. from page 1

could get some really good movies," she said.

Students may also obtain a semester-long movie pass for \$3 which will allow them to see all PC sponsored films. Included on the pass will be a list of the films to be shown and the times, she said, and added, "by nickelizing and diming the students, they can get 27 movies for \$3 per semester."

Cornelison also said that attendance for the free films has been low, and when admission is charged, attendance seems to increase, "it's some sort of psychological thing I guess," she said.

The Cafe' on the Riverfront
622 Commerce
(formerly the 12th)

Tuesday

'Countdown'
Drinks get cheaper by the hour.

Wednesday

Pod Tournament
Starts at 7:30 p.m.

Thursday

Ladies Nite
5 p.m.-8 p.m.

Friday

3 for 1 Mixed Drinks
5 p.m.-9 p.m.

**This coupon good for one
'Free Drink'**

RIDE THE RED

ABOARD THE PADDLEWHEELER
RIVER ROSE

TUESDAY AND THURSDAY
TWILIGHT CRUISE — 5:30-6:30
HALF-PRICED DRINKS—50¢ BEER
\$4.00 Cruise Fee

Show your college ID for \$1 off Cruise Fee

WEDNESDAY AND FRIDAY
4:00-6:00
Boat Stays Docked
HALF-PRICED DRINKS—50¢ BEER

Special discounts on private charters for college organizations

Reservations Suggested 424-7673

sports

PVH, ROTC, Maniacs Win in flag football

The IM flag football regular season is currently in its second week, with division races starting to shape and heat up.

In the men's independent division, Phi Van Halen and the Maniacs appear to be the teams to beat, just as this sports writer predicted. PVH was led by fiery passing departments in both contests. Scott Draughen route to a 35-0 trashing of BSU. Draughen scored two touchdowns in the game. The most impressive thing about this game was that PVH came out from a scoreless halftime to light up 35 points on the IM field's imaginary scoreboard in the second half.

The Maniacs were led by Jeff Roberts, who also scored twice for his team, in defeating Devastation Inc. 22-6. They were scheduled to take on PVH yesterday for the division lead. A report on this crucial game will appear next week.

The women's division has yet to play a game as of week one. Wednesday's games will be discussed next week. ZTA and Phi Mu have collected victories due to forfeits in the opening contests by ROTC and the Barrabodies, a med school team.

Velodes to sponsor biathlon

Velode's Bicycle Shop will be sponsoring a biathlon which is scheduled to take place on Oct. 27 at the Cypress Lake Recreational Park.

The sporting event will consist of a three mile run, followed by an 18-mile bicycle ride and another three mile run.

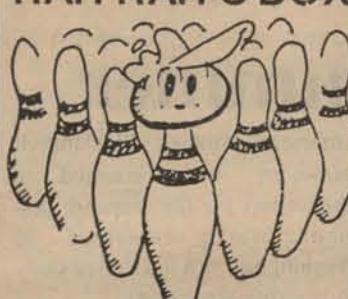
For more information call 635-

There is a \$16 entry fee, which

Be Featured in the Yearbook

The Manifest encourages students with interesting off-campus jobs, hobbies or careers and those involved with the Revel or State Fair to call 797-5228 or come by BH 360.

RAH-RAH'S BOX



Bowling standings

Thru 9/23/85

	W	L
Phi Van Halen	16	0
ROTC No. 1	12	4
DMSR	12	4
Multiple O's	10	6
Missionaries	10	6
US	8	8
Hyperdermics	8	8
69ers	8	8
38 Double D's	6	10
Prophylactics	4	12
ZTA/Sigs	2	14

Top Ten Bowlers

Thru 9/23/85 Average

Mark Clemons, Phi Van Halen	166
Danny Rhodes, Phi Van Halen	165
Michael Saucier, 38 Double D's	162
CPT Inman, ROTC No. 1	151
Sarah Laurenson, US	148
Joe Butrim, Prophylactics	147
Jay Smith, Missionaries	147
Dale Kaiser, DMSR	144
Sheila Bagley, US	141
Bill Epps, Hyperdermics	141

Football standings

Thru 9/23/85

MEN'S INDEPENDENT

	W	L	PF	PA
Maniacs	1	0	22	6
Phi Van Halen	1	0	35	0
BSU	0	1	0	35
Devastation Inc.	0	1	6	22

MEN'S IFC

	W	L	PF	PA
ROTC	2	0	57	0
Kappa Sigma	1	1	26	44
Phi Delta Theta	1	1	45	31
Kappa Alpha	0	2	6	58

WOMEN

	W	L	PF	PA
Phi Mu	1	0	0	0
Zeta Tau Awesome	1	0	0	0
Barrabodies	0	1	0	0
ROTC	0	1	0	0

Girl spits on Billy; KA losing too many games

by BILLY HUNT
Sports Editor

I once had a dream that my 97 mph split-fingered fastball had been discovered by some professional scouts. After striking out Dale Murphy and George Brett, these guys had no doubt that I needed to become a millionaire.

The guy's gave me this address to go to for the purpose of inking myself up for a multi-million dollar contract, so here I was looking for some guy named Eddie's office, happily strolling along the streets of downtown Dallas.

On the way I noticed a beautiful girl sitting on a park bench. She just so happened to look up at me and smile. I smiled back, raising my eyebrow knowing that she was unaware that she just smiled at a millionaire.

So I went over and introduced myself. After about 15 minutes of conversation about her anatomy, she asked me what I did for a living.

"I'm a pitcher for the Texas Rangers."

She slapped me, spit in my face, and left arm-in-arm with Dale Murphy and George Brett.

That's what I feel like playing intramural flag football this year.

Let's face it, it's tough to be

proud when you've just been humiliated to the tune of 38-0. The only thing I'm happy about is that my girlfriend wasn't there to see it.

But that's OK because I'm not writing this column to whine. It's my own opinion that we are the league's most feared team because no one wants to be our first victim. Let's face it, any team that lost to us needs to relocate to Diesel Driving Academy.

Anyway, this is something I'm going to start doing every week. I'm going to release a top five poll for IM football. The No. 1 team at the end of the regular season will win a column in the paper about them.

Here's this week's top five:

1. Phi Van Halen (def. BSU 35-0)
2. ROTC (def. KA 38-0)
3. Maniacs (def. Devastation Inc. 22-6)
4. Kappa Sigma (def. Phi Delt 26-25)
5. Phi Delta Theta (def. lost to Kappa Sigs 25-26)

Not receiving votes were BSU, Devastation Inc., and those good ol' KAin'ts, who are currently getting up for the third game of the young season.

Billy Hunt, Kappa Alpha's #1 Athlete, Welcomes The New Pledges:

Tim Arrington
Ken Brown
Brian Holley
Mike McCoy
Paul Morrell

Rorry Phillips
Ed Schultz
Eric Sisterhen
Michael Tarver
Joe Tombleson

*I'd also like to thank my Big Brother,
Ronny Smith
For being a great inspiration to me.*

SIGBUSTERS!
(MONDAY at 5:30)